

Elevation specializes in strategic online communications.

We help companies use web-based information and services to create, grow and improve their relationships with customers, employees and partners.

Our services include:

- website development for internet, intranet and extranet sites
- information architecture, structure and organization
- content development and management, including writing and editing
- website development project management and site maintenance
- podcast creation, including content strategy and audio production
- strategic assessments, analysis and usability testing
- website maintenance

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Select portfolio >>



HP Philanthropy

Strategic redesign and maintenance of HP's external philanthropy website.

Services: Information architecture, writing & editing, graphic design, project management



TIAA-CREF Independent 529 Plan

Interactive presentations and Flash movies delivered on CD for consumer, financial and institutional audiences.

Services: Communication strategy, information architecture, visual design, programming



Palm/palmOne

Strategic redesign of Palm's news and information intranet website.

Services: Messaging, information architecture, programming, project management

HP Philanthropy and Education websites

grants.hp.com and “sister” websites (external); “Employees in the Community” and related sites (intranet)

Services: Editorial management, messaging, writing and editing, information architecture, programming, project management

HP Philanthropy and Education Annual Report

2001-2004 annual reports for Hewlett-Packard (print and online versions)

Services: Messaging, writing and editing, visual design, production, project management

TIAA-CREF “Independent 529 Plan” website

www.independent529plan.com external site redesign

Services: Project management, messaging, information architecture, visual design, usability

Lunar Design

www.lunar.com redesign, Lunar podcast

Services: Strategic messaging, project management, information architecture, content development, usability, site maintenance, podcast strategy and production

Winner: HOW Interactive Design Awards, American Graphic Design Awards (website)

Global Dialogue Center

Weblogs, online commerce, online newsletter

Services: Content development, information architecture, writing and editing, vendor selection

Motorola & Lunar Design

Jetstream Skyportal private collaboration site for 79-person team (Motorola and key design partners)

Services: Editorial management, information architecture, project management, content development, site maintenance

Palm and palmOne

Palmtree, palmOne Central, Palm/Handspring merger and Palm Values Intranet websites

Services: Graphic design, information architecture, project management, programming

Adobe Systems

“Managing at Adobe” intranet site, “Measuring the effectiveness of employee communications and the Adobe intranet” (qualitative study conducted internationally with analysis and recommendations)

Services: Interviews, information architecture, writing and editing, visual design, programming, project management

HP Global Diversity & Culture features

50+ articles published on intranet websites

Services: Writing and editing

HP Global Diversity & Culture intranet websites

“Flexible Work Arrangements” intranet site, “Gender Identity and Expression” intranet site

Services: Information architecture, content development, visual design, programming, project management

Agilent Technologies

“BeAgilent” and “SPG Current” intranet sites

Services: Information architecture, visual design, usability assessments, programming, project management

Additional clients:

Active Voice

Business Leadership Network

City of Henderson, Nevada

Electronic Frontier Foundation

Marin Education Fund

Thoughtware Worldwide

TriNet

Union Bank of California

Xilinx